



Bridges of Hope Position Description

Title: Project Coordinator – Self-Healing Communities

Hourly/Non-exempt position

Benefits: Cafeteria 125 Plan; Employer matches up to 3% of employee’s salary in a SIMPLE IRA plan (eligibility after one year of employment). Employer offers 10% discount at Common Goods; Employees accrue paid sick & vacation time in addition to 9 paid holidays. (Subject to eligibility thresholds.)

Location: Bridges of Hope Human Services

Position Summary

The purpose of this position is to develop and coordinate the Self-Healing Communities Project in Crow Wing County, beginning in two key communities. The Project Coordinator will build trust-filled relationships between and among individuals living in the identified communities, will draw on and develop community assets, and will work closely with the Executive Director and a community advisory team to ensure delivery of a high-quality project that strengthens families and engages the entire community.

Specific Responsibilities and Expectations

Public Relations & Community Education (55% of time)

- Educate broader public on Self-Healing Communities model in individual, small-group, and large-group settings; function as local “expert” on Self-Healing Communities model.
- Assist with media/public relations/press and other methods of community education.
- Promote and advance county-wide ACEs education.
- Develop in-kind community partnerships to promote project implementation.
- Create, strengthen, and leverage strategic community relationships to meet project goals as identified by target communities.
- Serve as point-of-contact in Crow Wing County for related efforts, to decrease “silos” of work and increase collaboration.
- Promote systems change to better serve target population.

Target Communities Direct & Indirect Service (40% of time)

- Develop trust and rapport in target neighborhoods and via individual, small-group, and large-group settings.
- Facilitate neighborhood-wide ACEs education.
- Lead neighborhood discussions to identify top priorities, existing strengths, and to promote relationship-building.
- Connect outside assets to target neighborhoods to meet identified priorities.
- Schedule speaking engagements for Director and store Managers for same purpose.
- Cross-connect individuals from a variety of socioeconomic backgrounds to meet project goals, improve health outcomes, and increase resiliency in children & adults.

Other duties as assigned (5%)

Education & Experience Requirements:

Bachelor’s Degree plus two to three years of experience related to new program development, community health education or community organizing is required. Preferred candidates will possess a strong knowledge of Adverse Childhood Experiences study and data.

Reports to: Executive Director

Direct reports: None

Bridges of Hope’s Mission: *To build bridges of support, anchored in Christ’s love, between families in the Lakes Area and the community assets that can help them thrive and gain hope.*

Self-Healing Communities Project Goals

May 2018

The goal of the Self-Healing Communities model is to “to engage the public, inspire innovation, support peer helping, ease the daily stress burden of parents and promote change in all of the systems that serve them so that together communities can better protect and nurture the next generation” (Robert Wood Johnson Foundation, 2016).

Initial Targets

1. 50% of surveyed residents in northeast Brainerd aged 12+ will indicate increased knowledge of ACEs and how to mitigate their effects after one year.
2. 50% of surveyed residents in Crosby aged 12+ will indicate increased knowledge of ACEs and how to mitigate their effects after one year.
3. Decrease of 5%-10% in alcohol-related arrests over 5-10 years.
4. Decrease of 5%-10% in drug-related arrests over 5-10 years.
5. Decrease of 5%-10% in out-of-home placements over 5-10 years.
6. Increase of 5%-10% in access to third trimester maternity care over 5-10 years.
7. Decrease of 5%-10% in high school drop-out rates over 5-10 years.
8. Increase of 5%-10% in average length of employment by individuals from target communities over 5-10 years.
9. Decrease of 5%-10% in employee turnover at businesses employing individuals from target communities over 5-10 years.
10. Increase of 5%-10% in length of persistence in college by individuals living in target communities over 5-10 years.

Additional Opportunities to be Measured

- Number of juvenile offenders & decrease in juvenile arrests for violent crime.
- Births to teen mothers.
- Infant mortality rates.
- Rates of juvenile suicide.
- Items as identified by Community Health Survey results.